

**NEGATIVE PORTRAYAL OF POWERFUL WOMAN
REFLECTED BY RAVENNA CHARACTER IN *SNOW WHITE*
*AND THE HUNTSMAN***

THESIS

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**Presented to
Universitas Brawijaya
in partial fulfillment of the requirements
for the degree of *Sarjana Sastra***

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ABSTRACT

Claudia, Anastasia. 2014. **Negative Portrayal of Powerful Woman Reflected by Ravenna Character in *Snow White and The Huntsman***. Study Program of English, Department of Languages and Literatures, Faculty of Cultural Studies, Universitas Brawijaya. Supervisor (I): Fariska Pujiyanti. Co-supervisor: Arcci Tusita.

Keywords: Woman, Patriarchy, *Snow White and The Huntsman*

Literature is written or spoken material that contains art. Literature is commonly used to refer to prose, novels, poetry, drama, short story, folktales, etc. Folktale is a term for various kinds of narrative prose literature found in the oral traditions of the world. Some folktales may pass in and out of written literature, and some stories of literary origin may cross over into oral tradition from one generation to other generation. Nowadays, there are folktales that are written and also filmed. Film is one of the media that is made to visualize literary works that convey message to people. There are some films that are adapted from folktale, such as; *Hansel and Gretel*, *Mirror Mirror*, *Enchanted*, *Sydney White* and many others.

In 2012, there was a movie adapted from *Snow White* story, *Snow White and The Huntsman*. *Snow White and the Huntsman* tells about *Snow White* whose stepmother, Ravenna, tried to get immortal life after taking over the kingdom from her husband, King Magnus. The writer analyze the misapplication of woman's power which is reflected by Ravenna character. To analyze Ravenna who reflects a strong, raise, and struggle to get higher position the writer use feminism approach. Dialogue and *mise-en-scene* also helps the writer to analyze Ravenna's act in the film.

From the analysis, known that Ravenna reflects woman who is smart, independent, and powerful that is described as a woman who has bad deed and traits. Unfortunately, Ravenna lose from *Snow White* who represents woman who is dependent on man

The writer wants to give suggestion to the next researcher. The next researcher need to conduct further research on the analysis reveals the important things in it, because this film can still be analyzed using the other theory, such as semiotics. This film will be interesting to analyze the signs and symbols that appeared using semiotics theory. The other possibiltiy for the next researcher is analyze the other character using same theory, feminism.

ABSTRAK

Claudia, Anastasia. 2014. **Gambaran Negative Perempuan Kuat yang Tercermin Pada Tokoh Ravena dalam *Snow White and The Huntsman***. Program Studi Sastra Inggris, Jurusan Bahasa dan Sastra, Fakultas Ilmu budaya, Universitas Brawijaya. Pembimbing (I): Fariska Pujiyanti. Pembimbing (II): Arcci Tusita.

Kata Kunci: Perempuan, Patriarki, *Snow White and The Huntsman*

Karya sastra adalah karya lisan maupun tulisan yang mengandung nilai seni. Cerita rakyat adalah salah satu bentuk karya sastra yang diceritakan kembali dari mulut ke mulut. Dewasa ini, cerita rakyat mulai dibukukan dan ada pula yang diangkat ke dalam film. Film adalah media yang dibuat untuk memvisualisasikan karya sastra yang menyampaikan pesan kepada masyarakat. Film yang diadaptasi dari sebuah cerita rakyat biasanya mempunyai elemen yang sama dengan cerita aslinya, namun terkadang sutradara memberikan sentuhan yang berbeda pada ceritanya. Pada tahun 2012, ada sebuah film yang diadaptasi dari cerita Putri Salju, *Snow White and The Huntsman*. Film ini menceritakan tentang Ravena, ibu tiri dari Snow White yang menginginkan kehidupan abadi setelah merebut kerajaan dari suaminya, Magnus.

Penulis meneliti tentang karakter Ravena yang merefleksikan perempuan dengan stereotip negatif. Pendekatan feminisme digunakan untuk mempermudah penulis dalam meneliti karakter Ravena yang mencerminkan perempuan yang kuat, bangkit dan berjuang untuk memiliki kedudukan yang sama dengan laki-laki. Penggunaan studi film yang terdiri atas; dialog dan *mise-en-scene* dalam menganalisis film juga digunakan untuk melihat tindakan-tindakan yang dilakukan Ravena untuk mendapatkan posisi yang sama dengan laki-laki.

Dari hasil analisa, diketahui bahwa karakter Ravena merefleksikan karakter perempuan cerdas, mandiri, dan memiliki kekuatan yang digambarkan sebagai perempuan yang mempunyai tindakan dan sifat yang buruk. Namun, Ravena bisa dikalahkan oleh Snow White yang tergambar sebagai perempuan yang bergantung pada laki-laki.

Penulis ingin memberikan masukan kepada peneliti berikutnya. Pertama, peneliti selanjutnya perlu melakukan penelitian lebih lanjut dari analisis yang mengungkapkan hal-hal penting di dalamnya karena film ini bisa dianalisis menggunakan teori-teori lain yang berkaitan dengan sastra seperti semiotik. Film ini akan menarik bila dianalisis menggunakan pendekatan semiotik untuk menganalisis simbol-simbol dan tanda-tanda yang muncul di dalam film. Kemungkinan kedua untuk peneliti selanjutnya adalah dengan menggunakan teori yang sama yaitu feminisme untuk karakter yang berbeda.

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