

**SOCIAL NORMS AND VALUES OF ITALIAN-AMERICAN
MAFIA AS PORTRAYED IN MARIO PUZO'S *THE
GODFATHER***

THESIS

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ABSTRACT

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Society refers to a group of people who share common area, culture and behavior patterns. Society is a mixture of subcultures in which different societies from different parts of the world preserve their original cultures. *The Godfather* describes how Vito Corleone as the leader of Corleone family tries to elevate the importance of Social Norms and Values of Italian-American Mafia which are based on the traditional Italian Mafia to the members of his Mafia family.

The application of Sociological approach used in this study is to figure out what are the social norms and values of Italian-American Mafia community and how important they are to the members of Mafia. Furthermore, it is used to explore the structure of Italian-American Mafia organization. The data are collected from the narration, characterization, and the dialogue of the characters. The procedure of analysis comprises of collecting data, interpreting and analyzing related object of the study in the story, and drawing the conclusion.

The result of the study shows the importance of Social Norms and Values of Italian-American Mafia and the consequences for those who do not obey the rules of this community. Various punishments as a result for a member who fails to obey the rules of Mafia community are clearly described in the novel. Hopefully, a study about social norms and values can be used to help other researchers who want to analyze the sequel novel of *The Godfather* which is entitled *The Sicilian* by using the same perspective.

ABSTRAK

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Kata Kunci: *The Godfather*, Nilai-Nilai dan Norma Sosial, Mafia Italia-Amerika, Pendekatan Sosiologis

Masyarakat merupakan sekelompok orang yang berbagi suatu area, budaya dan pola perilaku yang sama. Masyarakat adalah gabungan dari sub-kultur di mana masyarakat yang berbeda dari berbagai belahan dunia berusaha untuk melestarikan budaya asli mereka. *The Godfather* menggambarkan bagaimana Vito Corleone sebagai seorang pemimpin keluarga Corleone mencoba menegaskan kepada para anggota keluarga Mafia-nya betapa pentingnya Norma Sosial dan Nilai-Nilai Mafia Italia-Amerika yang didasarkan pada tradisi Mafia yang berasal dari Italia.

Penerapan pendekatan sosiologis dalam penelitian ini bertujuan untuk mencari tahu norma-norma sosial dan nilai-nilai masyarakat Mafia Italia-Amerika dan menunjukkan betapa pentingnya mereka bagi anggota Mafia. Selain itu, hal ini digunakan untuk mengeksplorasi struktur organisasi Mafia Italia-Amerika. Data diperoleh dari narasi, karakterisasi, dan dialog. Prosedur penelitian terdiri dari pengumpulan data, interpretasi serta analisa data di dalam cerita yang berhubungan dengan objek penelitian, dan menarik kesimpulan.

Hasil penelitian menunjukkan pentingnya Norma Sosial dan Nilai Mafia Italia-Amerika dan konsekuensi bagi mereka yang tidak mematuhi aturan komunitas ini. Berbagai hukuman sebagai akibat bagi anggota yang gagal untuk mematuhi aturan dari komunitas Mafia ini dijelaskan dengan rinci dalam novel. Penelitian tentang norma-norma dan nilai-nilai sosial diharapkan dapat membantu peneliti lain yang ingin menganalisis novel sekuel dari *The Godfather* yang berjudul *The Sicilian* dengan menggunakan perspektif yang sama.

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